

TODAY ANNOUNCES A PARTNERSHIP WITH THE CARRIBBEAN INSURER “MGPS”
to distribute the DROOKY.COM product

PARIS, June 28th, 2022,

Today has entered into a long-term distribution partnership with health insurers MGPS, which aims to make it easier to sell its Pets insurance, DROOKY.COM, in the Caribbean region.



MGPS is present in the French Caribbean (Guadeloupe, Martinique and Saint-Martin). MGPS is aware of the technical, regulatory and competitive developments in the insurance business and the challenges of social protection. It also considers that it is in the interest of their members to have a global and diversified insurance offer. MGPS is convinced that animals have a positive impact on our well-being and that they are part of the family! Therefore, MGPS will offer DROOKY.COM to its members, which includes a unique insurance coverage that protects pets after the death of their owners.

This partnership completes the geographical coverage of this guarantee, already present in Metropolitan France and in the Indian Ocean, on Reunion Island.

This partnership with Today was made possible thanks to Today's own tool - JUNO - which allows the commissioning of partners and the deployment of its B2B2C distribution strategy from any marketplace, physical or digital.

MGPS members can now insure their pets in a few clicks. If their veterinarian accepts it, they will also benefit from the third-party veterinary payment system set up by DROOKY.COM allowing them not to advance the expenses insured by this guarantee.

For more information: drooky.com
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